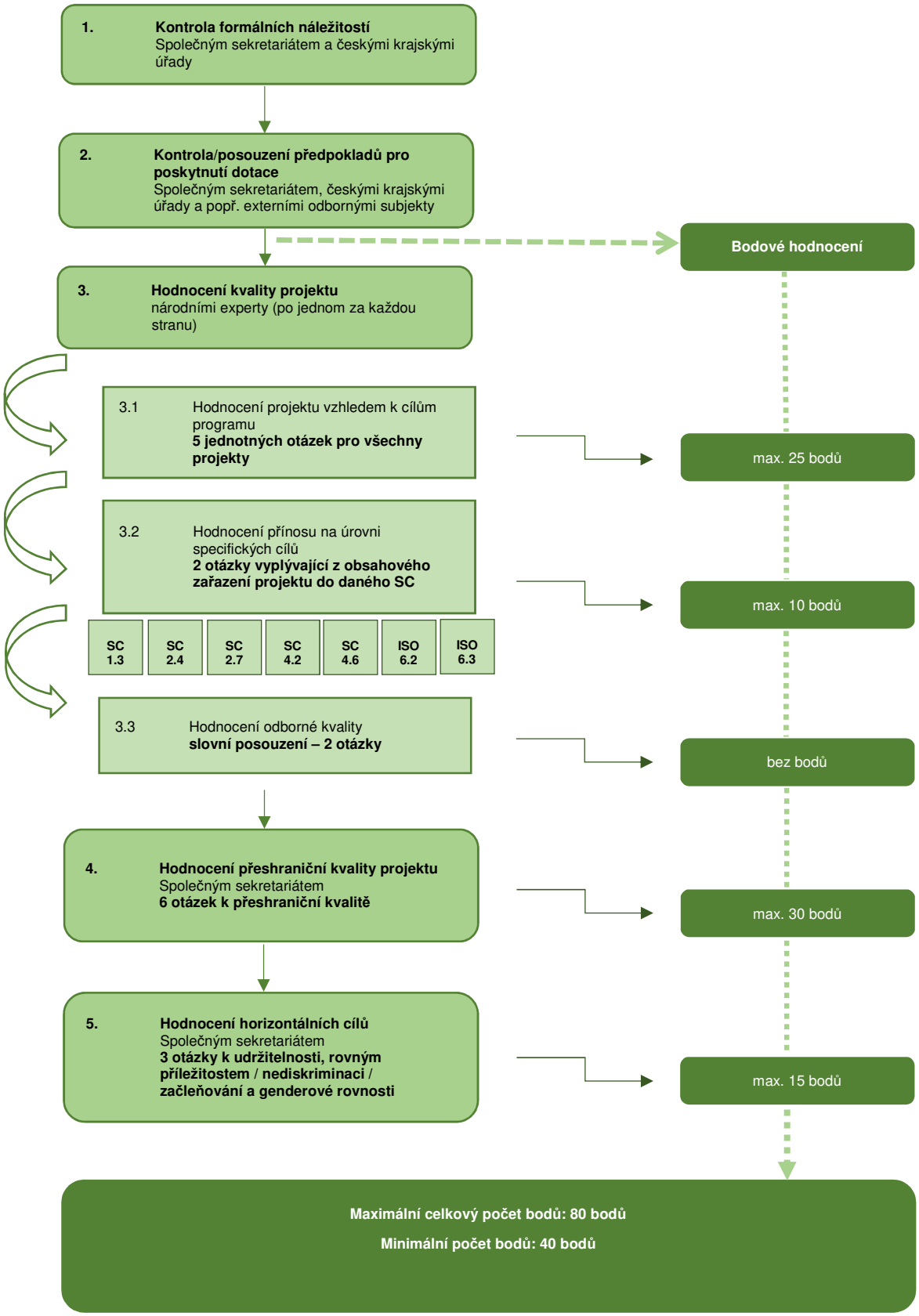Souhrnná systematika hodnocení projektů